



CREATIVE DESIGNER WIFE/MOTHER COFFEE-DRINKER*

*MAKES ALL OF THE ABOVE POSSIBLE

CONTACT

Chelsea Mancia she/her
678.764.5283
chelsealmancia@gmail.com

EDUCATION

BFA in Graphic Design
University of Georgia
Athens, GA
2013 - 2016

CORE SKILLS

- Creative Direction
- Brand Identity & Brand Management
- Marketing Campaign Design
- Figma
- Visual Storytelling
- Editorial & Publication Design
- Print & Digital Design
- Motion Design
- Environmental Graphics
- Event Branding
- Infographic & Data Visualization
- Typography & Layout
- Interactive Publications
- Video Editing
- Project Management
- Print Production
- Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat)
- Canva
- Microsoft PowerPoint, Word, and Excel

Chelsea Mancia

GRAPHIC DESIGNER

MAY 2023 – PRESENT

DELTA GAMMA FRATERNITY – REMOTE

- Lead the creative development of national marketing campaigns, event branding, and member-facing communications from concept through final production.
- Design cohesive visual identities for conventions, leadership conferences, fundraising initiatives, recruitment campaigns, and educational programs.
- Manage multiple high-priority projects simultaneously while consistently delivering creative solutions on deadline in a fast-paced remote environment.
- Design strategic print and digital communications including: publications, presentations, interactive PDFs, infographics, email campaigns, social media graphics, signage, and promotional materials.
- Establish and maintain brand standards across departments while adapting creative assets for diverse audiences, campuses, and stakeholders.
- Build scalable templates, design systems, and workflow processes that improve efficiency, consistency, and long-term usability across the organization.
- Balance creative vision with organizational priorities to produce strategic, audience-focused designs that strengthen brand recognition and member engagement.
- Contributed to award-winning communications by designing creative campaigns and publications that helped Delta Gamma earn national recognition for excellence in organizational communications.
- Utilize Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat), Canva, and Microsoft Office to deliver polished, production-ready creative solutions.

GRAPHIC DESIGNER

APRIL 2019 – MAY 2023

LANDMARK PROPERTIES, INC. – ATHENS, GA

- Designed and produced marketing materials across print and digital platforms to support national property marketing, leasing initiatives, and corporate communications.
- Developed compelling promotional campaigns that increased engagement while maintaining brand consistency across a rapidly growing national portfolio.
- Managed multiple design projects simultaneously from concept through production, delivering high-quality creative under tight deadlines.
- Maintained and evolved brand standards by reviewing creative assets for visual consistency, messaging, and production quality.
- Conceptualized and designed the award-winning "Grow Your Roots" campaign, which helped Landmark Properties earn the Student Housing Business Innovator Award for Best Use of Communications. The campaign encouraged resident renewals while supporting environmental conservation by donating a portion of renewal revenue to tree-planting efforts.

INTERNSHIPS

Media Intern

First American Bank & Trust
Athens, Ga
July 2015 – Nov 2015

Design Intern

University Of Georgia Press
Athens, Ga
Summer 2015

Media & Comm Intern

Watkinsville First Baptist
Watkinsville, Ga
May 2013 – July 2015

GRAPHIC DESIGNER /COLOR CORRECTOR

JUNE 2017 – APRIL 2019

BURTON + BURTON – ATHENS, GA

- Designed and produced high-volume catalog layouts that showcased seasonal product collections while maintaining brand consistency and visual excellence.
- Created original illustrations, graphics, and hand-lettered artwork for catalogs, advertising campaigns, and promotional materials.
- Developed marketing collateral, signage, and trade show graphics that supported product launches, sales initiatives, and national events.
- Collaborated with product development, merchandising, photography, and creative teams to deliver polished marketing materials within demanding seasonal production schedules.
- Applied advanced typography, color correction, image retouching, and layout techniques to elevate the quality and effectiveness of print communications.
- Managed multiple projects simultaneously, balancing creative innovation with production requirements to meet critical publication deadlines.
- Contributed to the evolution of the company's visual brand by introducing fresh creative concepts while maintaining consistency across all printed marketing materials.

MARKETING DESIGNER

MAY 2016 TO MAY 2017

UNIVERSITY OF GEORGIA PRESS – ATHENS, GA

- Produced creative marketing campaigns that increased visibility for new book releases, author events, and publishing initiatives across multiple channels.
- Collaborated with publicists, editors, and marketing professionals to create visually compelling materials that supported sales, publicity, and audience engagement.
- Interpreted complex academic content into accessible, visually engaging promotional pieces tailored to educators, scholars, booksellers, and general readers.
- Designed a variety of creative assets—including advertisements, event materials, direct mail pieces, digital graphics, and promotional collateral—that reinforced the press's reputation for excellence.